

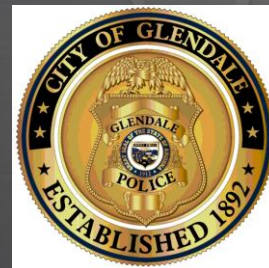
SMART
POLICING
Data. Analysis. Solutions.



BJA
Bureau of Justice Assistance
U.S. Department of Justice

Glendale Police Department Smart Policing Initiative

September 7, 2011



ASU Center for Violence Prevention
and Community Safety
ARIZONA STATE UNIVERSITY

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Glendale SPI Team

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Glendale SPI: Outcomes

Problem 1: Circle K

1. Not-so-Convenient
2. Calls for Service at Target stores
3. Multi-city Working Group

Troubled Apartment Complexes

1. Calls for Service
2. Social and Physical Disorder
3. Partnerships

Problem #1

- ❖ Crime (theft) and CFS at Circle K Stores

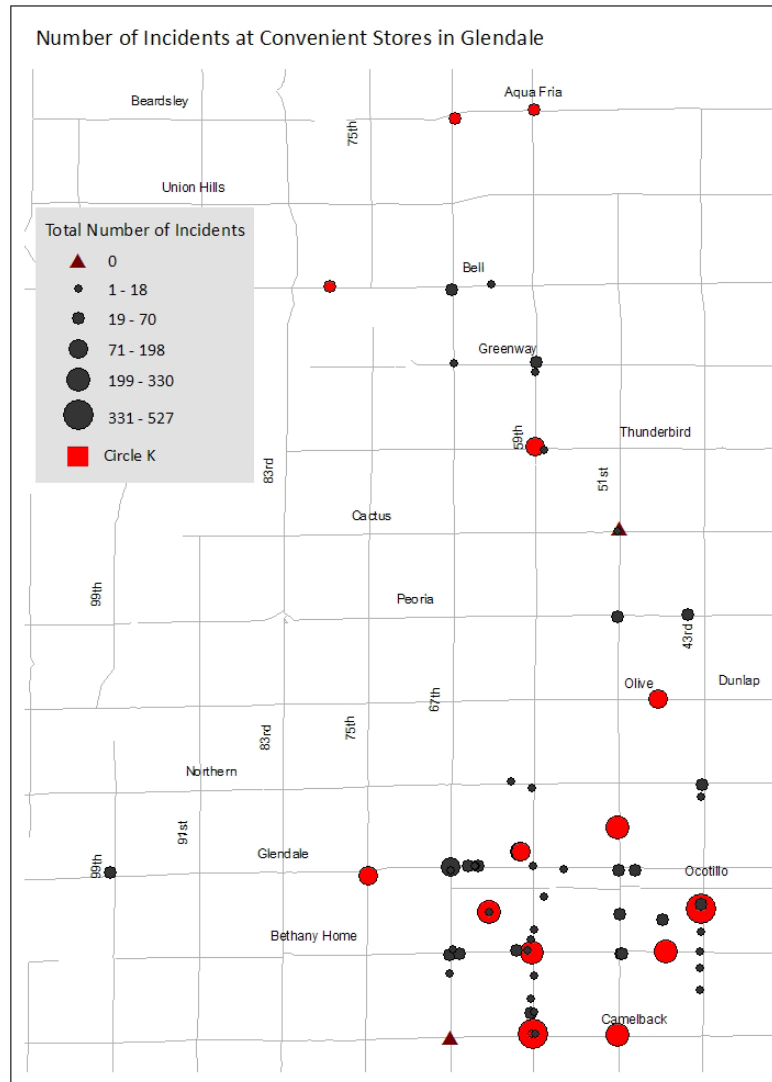


Analysis: Circle Ks as the Top Locations

Highest Generators of Calls for Service, 2008-2010, among Glendale (AZ) Convenience Stores

<u>NAME</u>	<u>ADDRESS</u>	<u>TOTALS</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>
CIRCLE K	4306 W MARYLAND AVE	1,428	381	555	492
CIRCLE K	5880 W CAMELBACK RD	1,148	199	396	553
CIRCLE K	5907 W BETHANY HOME RD	1,062	201	524	337
CIRCLE K	5102 W CAMELBACK RD	1,020	304	434	282
CIRCLE K	7428 N 51ST AVE	918	323	322	273
CIRCLE K	6305 W MARYLAND AVE	880	273	331	276
CIRCLE K	4648 W BETHANY HOME RD	861	282	306	273
CIRCLE K	9002 N 47TH AVE	664	271	206	187
CIRCLE K	6002 W GRAND AVE	527	163	159	205

Analysis: Circle Ks, Not Others



Operation Not-So-Convenient

**IF YOU
STEAL
BEER
YOU WILL
PAY
FOR IT**

OPERATION NOT-SO-CONVENIENT
A partnership between the Glendale Police Department and Circle K

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Funded through the Smart Policing Initiative (SPI) and the Bureau of Justice Assistance, United States Department of Justice

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**ROBAR
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QUE PAGAR**

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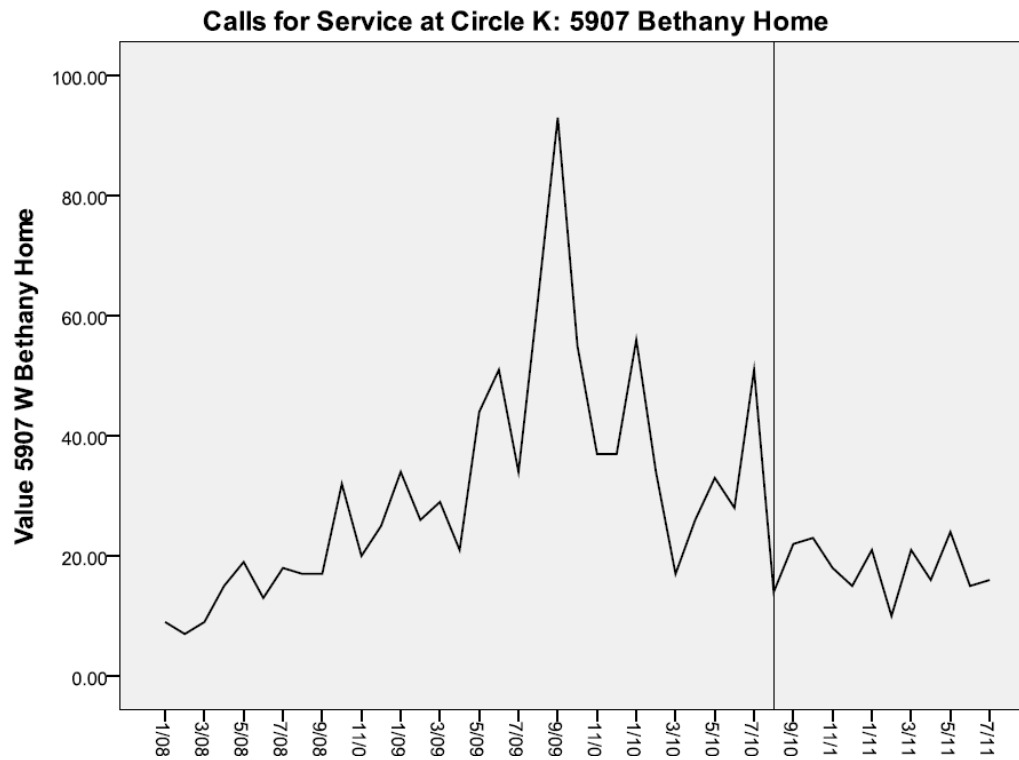
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II. Operation Not-So-Convenient

Outcomes:

- ❖ 57 arrests
 - ❖ 15 felonies including an armed robbery
 - ❖ 3/4 adults; 1/4 juveniles
- ❖ Nearly \$1,000 in recovered merchandise
- ❖ 37 convictions and counting (65% conviction rate)
 - ❖ Armed robbery- 17 yrs in DOC
 - ❖ Two other DOC sentences; 2 county jail sentences

Impact on Calls for Service



Impact on Calls for Service

Average Monthly CFS Year Before SPI and During SPI

Store location	8/09-7/10	8/10-7/11	% Change
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SPI stores

❖ 4306 W Maryland	47.8 (574)	38.8 (465)	-9
❖ 5880 W Camelback	43.4 (521)	44.3 (532)	--
❖ 5907 W Bethany Home	44.2 (530)	17.9 (215)	-26
❖ 5102 W Camelback	30.4 (365)	21.1 (253)	-9
❖ 7428 N 51st Ave	20.3 (243)	24.1 (289)	+4
❖ 4648 W Bethany Home	21.0 (252)	20.8 (249)	--

Non-SPI Circle Ks

❖ 6305 W Maryland	26.8 (332)	17.2 (206)	-9
❖ 9002 N 47th Ave	16.1 (193)	13.1 (157)	-3
❖ 6937 N 75th Ave	14.5 (174)	17.4 (209)	+3
❖ 6002 W Grand Ave	14.2 (170)	18.2 (218)	+4

Other

❖ QT: 6702 W Glendale	11.9 (143)	12.3 (148)	--
❖ QT: 5082 NW Grand Ave	4.1 (49)	5.4 (65)	+1
❖ 7-11: 6010 W Bethany Home	5.9 (71)	2.8 (33)	-2
❖ Shell: 6705 W Bethany Home	3.3 (40)	2.9 (35)	--
❖ AM/PM: 9920 W Glendale	4.2 (50)	2.5 (30)	-1



A Multi-City Report on Crime & Disorder in Convenience Stores

Reflections on Circle K Project

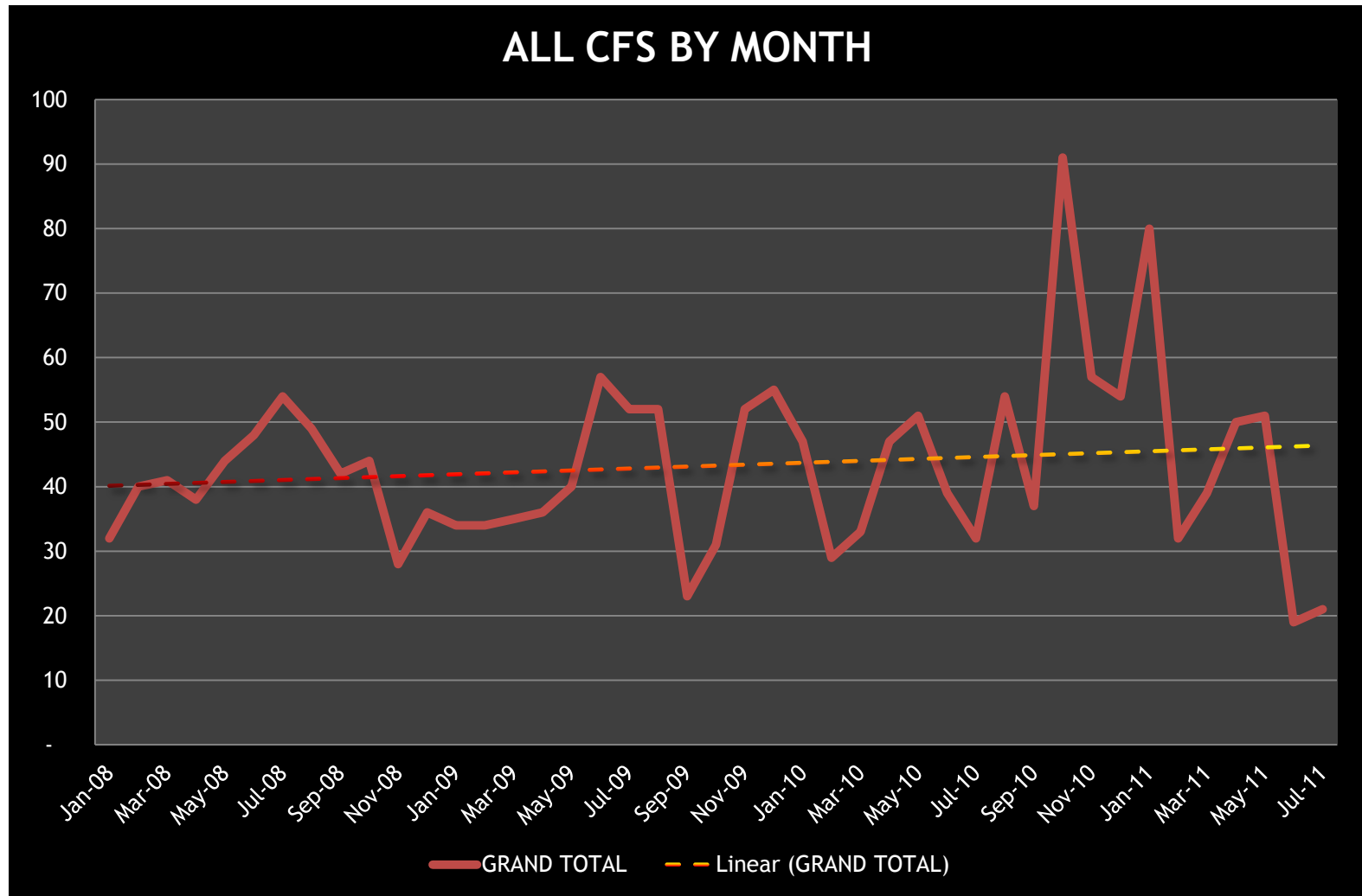
Some clear successes but more work to be done!

Problem 2: Apartment Complexes

- ❖ Arroyo Palms (4444 W. Ocotillo)
- ❖ Paradise Vista (7102 N 43rd Ave)

- ❖ Data
 - ❖ CFS: weekly, monthly, annual
 - ❖ Physical/Social Disorder surveys
 - ❖ Document changes in social/physical disorder over time
 - ❖ Partnership with Apartment manager
 - ❖ Changes in policies and practices

7102 N 43rd Ave: CFS



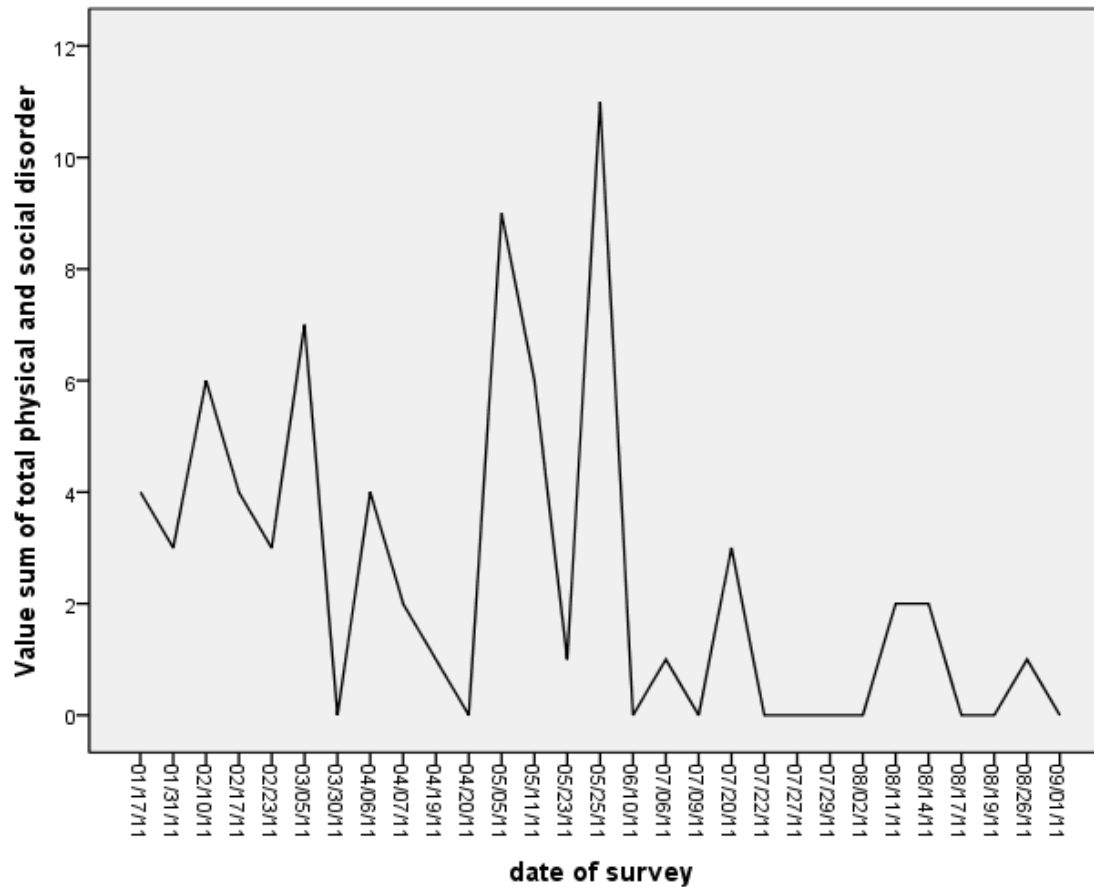
Social and Physical Disorder Surveys

1. Traffic volume	2. Litter/glass	3. People	
None	None	None	
Very Light	Very Light	Less than 5	
Light	Light	6-20	
Moderate	Moderate	21-50	
Heavy	Heavy	51-100	
Very Heavy	Very Heavy	100+	
Blocked			
Pedestrian only			

4. How many of the following?	Tallies	#
Undrivable/damaged cars on street		
Damage on street property, broken street lights		
Private property disorder (garbage/debris/NWV's)		
Graffiti		
Evidence of painted over graffiti		
Abandoned lots (with garbage, etc.)		
% of residences with bars/gratings		
Broken sections of sidewalk (potholes, etc.)		
Broken sections of street (potholes, etc.)		
Evidence of drug consumption		
Evidence of alcohol consumption		
Lots/buildings under construction/renovation		
Boarded/abandoned units		
Overgrown foliage		
Evidence of revitalization (comment below)		

5. Indication of...	Yes	No
Prostitution		
Drug dealing		
Drug use		
Public alcohol drinking		
Panhandling		
Homeless people		
Children in the street/parking lot		
Teenagers hanging out		
Adults hanging out		
People eating outside		
People playing outside		
Police presence		

4444 W. Ocotillo: Social/Physical Disorder Counts



Apt Complexes

Our most important outcome?

Partnerships that will last.

Just look around the room!!

Thanks!

Glendale SPI Team